



Foundation for Food and Agriculture Research

Mid-Atlantic Federal Lab Consortium

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The FFAR Model

- Flexible and nimble
- Doubles taxpayer investment with \$1 for \$1 (non-federal) match
- Unique public-private partnerships
- Fills gaps: Funds research that isn't being done elsewhere
- Stakeholder-driven: Board, Advisory Councils include leaders from academia, industry, government, NGOs, and producer and commodity groups.

Current Challenge Areas



Food Waste and Loss



Healthy Soils, Thriving Farms



Overcoming Water Scarcity



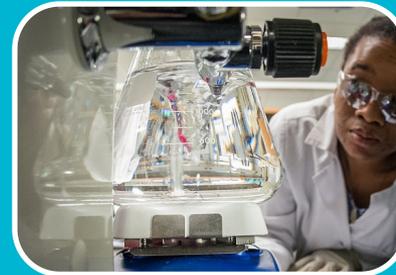
Protein Challenge



Making "My Plate" Your Plate



Urban Food Systems



Forging the Innovation Pathway

Partnering w/Federal Scientists

FFAR can partner with Federal groups if:

1. FFAR has already raised the match and issues an RFA; federal scientists may respond to the RFA
2. Federal scientist garners matching funds from non-federal sources and responds to an RFA
3. Federal organization and FFAR agree to a project, then FFAR fundraises for matching funds



Success Stories

Realizing Increased Photosynthetic Efficiency (RIPE)

- \$45M in public-private funding for University of Illinois work to develop (at least 20%) higher-yielding staple food crops: soybean, cowpea, cassava.
- USDA staff as project Deputy Director

Pollinator Health Fund

- \$7M funding to 18 awardees to address declining pollinator health in agricultural systems
- USDA-ARS awardee with matching funds from industry, academia and associations

Soil Health Initiative

- \$20M initiative in partnership with 3 groups to increase adoption of agronomic practices that enhance soil health
- 5 ➤ Project staff from USDA



Why FFAR now?



It's an incredible time to be in agriculture.

Thank You

Questions?

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Connect with FFAR

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