

SERVIR

NASA EARTH SCIENCE
APPLIED SCIENCES PROGRAM



USAID
FROM THE AMERICAN PEOPLE

USING EARTH OBSERVATIONS TO BENEFIT SOCIETY



**MEET
SUSAN
MALASO**







“As a result of SERVIR, I see myself propelled to greater levels academically, as well as professionally...I’ve been exposed to a lot of possibilities.”



SERVIR

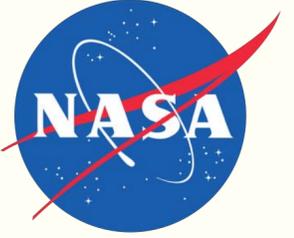
OUR MISSION



CONNECTING SPACE TO VILLAGE

To empower decision-makers with Earth-observing tools, products, and services to act locally on climate-sensitive issues such as disasters, agriculture, water, and ecosystems and land use.

THE PARTNERSHIP



NASA & USAID

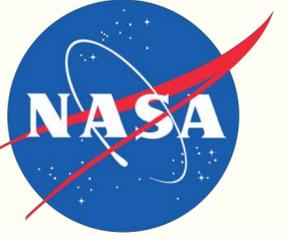
A unique partnership between two different, but complementary government agencies.

- Bringing different approaches and expertise to support a shared program.

NASA and USAID engage scientists from SERVIR regions and provide them with NASA Earth-observing data and geospatial technologies.

- Helping to manage climate risk and land use in developing countries.
- Empowering decision-makers.

Working together long-term to have an on the ground impact.



LESSONS LEARNED

Establishing a co-development approach:

- Finding holistic solutions by working together and growing together.

Meeting participants where they are:

- Refraining from pushing science or pre-define solutions into developing issues.

Developing strong buy-in and engagement from end users:

- Ensuring participants feel like co-developers.
- Maintaining a long-term relationship to build trust.



A group of approximately 15 people, including men and women of various ethnicities, are posed for a group photo. They are dressed in traditional attire, such as saris, a kurta, and a hijab. The group is standing on a light-colored floor that features a large, circular NASA logo. The background consists of a wall with large windows and a door. The entire image is overlaid with a semi-transparent blue filter.

THANK YOU