



## Strategic Plan

Approved July 20, 2023

**FLC Mission:** To support federal laboratories in maximizing the impact of technology transfer for the benefit of the United States.

**FLC Vision:** To be the go-to resource and voice for federal technology transfer.

### **FLC Core Values:**

- Collaboration - We foster a collaborative environment and seek partners who are aligned with our mission.
- Excellence - We practice excellence in everything we do.
- Inclusivity - We create and sustain a respectful, diverse, and inclusive environment for all.
- Integrity- We uphold the highest standards of ethical behavior and transparency.

***GOAL #1: FLC delivers comprehensive education for federal technology transfer.***

Objective #1: Increase content to satisfy the various T2 career pathways.

Objective #2: Increase awareness of educational offerings to FLC stakeholders.

Objective #3: Elevate the prestige of the T2 profession.

***GOAL #2: FLC is the leader in communicating federal technology transfer opportunities and successes.***

Objective #1: Increase the reach and engagement with FLC stakeholders through targeted communications.

Objective #2: Increase the understanding of federal technology transfer and its value to the U.S.

Objective #3: Develop communication offerings that are inclusive of diverse and relevant audiences.

***GOAL #3: FLC provides an inclusive access point to connect federal labs and external partners.***

Objective #1: Increase the number of federal labs actively engaged and participating with FLC partnering initiatives.

Objective #2: Enhance stakeholder experience to create opportunities for federal and non-federal stakeholders to collaborate.

Objective #3: Increase the number of external stakeholders engaged with FLC partnering initiatives.

***GOAL: #4: FLC fully integrates DEIA principles into its culture.***

Objective #1: Strengthen FLC DEIA awareness, administration, and accountability.

Objective #2: Increase DEIA integration by creating an informed roadmap and frameworks.

Objective #3: Communicate DEIA activities and progress on a continuing basis.