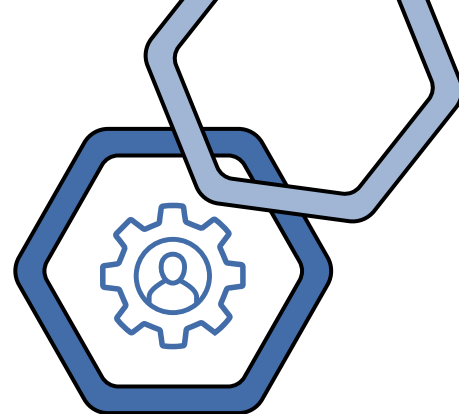# Course Guide:
OPERATIONS/ ADMINISTRATION

The 2024 FLC National Meeting has something for everyone in the federal tech transfer ecosystem – and with 14 Training Day courses and more than 20 National Meeting sessions, the possibilities are endless! To help you optimize your time, we've categorized every course and session according to the **career pathways on the FLC Learning Center**: Intellectual Property Management, Agreements, Operations/Administration, and Marketing/Business Development.

Use this guide when you register for your Training Day and National Meeting sessions to customize your experience to fit your interests and expertise. The programming below fits the Operations/ Administration, and the content level is noted for each course. Some time slots do not offer sessions that fit this career pathway, giving you room to mix and match with other topics.

TRAINING DAY: TUESDAY, APRIL 9

8 a.m. – 5 p.m.
T2 for ORTA: An Interactive Course (Beginner)

This full-day course on technology transfer fundamentals covers all you need to know to dive in. Instructors will share their experiences in technology transfer and walk you through the fundamental authorities governing federal T2. Using real-world examples of technologies moved from the federal sector to private industry, they will share tricks of the trade and provide exercises you can apply in real-time.

8 a.m. – 5 p.m.
Leadership and Communication Course (Advanced)

Instructor: Helio Fred Garcia, Logos Consulting Group

This full-day course will review effective leadership communication, which creates competitive advantage for individuals, teams, and enterprises. There is a rigor to effective leadership communication, but too often that rigor is not well-known or is ignored by leaders who believe that communication at work is equivalent to personal communication, at which most people are proficient.
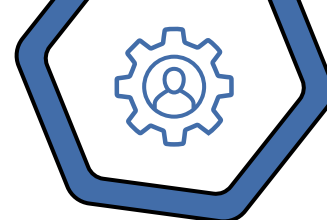
8 a.m. – 5 p.m.
Solving 4 X (Advanced)

Instructors:
• Brian Miller & Dan McCoy, BMNT

This full-day course will look at a variety of ways to approach organizational problems that are characterized by continuous improvement as well as the use of proven, problem-solving methodologies. Attendees will tackle hard problems from concept through scaling.

8 a.m. – Noon

Applied Risk Management (Beginner)

Instructor: Nahla Ivy, National Institute of Standards and Technology (NIST)

This half-day course will review applied risk management, which examines the foundations of risk management and enterprise risk management in both theory and application. Participants will become familiar with risk management principles and how these can be implemented within organizations for greatest impact. Following an overview of the foundations, participants will apply the tools and techniques in a working group setting using a case study. After completing this course, participants will understand the value of layered risk management and develop familiarity with commonly used tools and templates to identify, analyze and monitor risks. This course is designed for individuals at an introductory to moderate level of familiarity with risk management. The best practices, tools and templates discussed can be applied from the individual program or project level to an organizational and enterprise-level view.

NATIONAL MEETING DAY 1: WEDNESDAY, APRIL 10

12:45 – 1:45 p.m.

Building Accessible Pathways for Historically Marginalized Entrepreneurs to Bring Technologies from Lab to Market

Speakers:
- Christopher Campbell, Simpli-Fi Automation, Inc.
- Megan Holcomb, LabStart

The objective of this panel discussion is to explore challenges and solutions for U.S.-based manufacturing of advanced technologies in the T2X program. Panelists will discuss their journey with the T2X program and how collaborative efforts provide unique development opportunities. The panel will also highlight how collaborative efforts in advanced manufacturing can help increase U.S. based manufacturing capacity. In addition, the panel will highlight real-time contributions and collaborations from underrepresented groups such as women and minority ethnic groups in the T2X space, and how their contributions are changing the lab-to-market landscape.
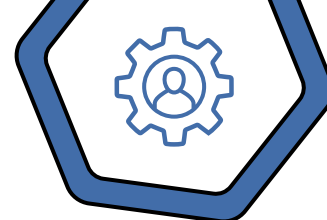
2 – 3 p.m.

Targeting & Improving the Impact of Technology Transfer Activities: T2 Awards Panel

Speakers:
- Jesse Midgett, NASA Langley Research Center
- Christina Lomasney, Chief Commercialization Office – Pacific Northwest National Laboratory
- Vanessa Peña Senior Manager, Technology Transfer Policy Office of Technology Transitions (OTT), Headquaters

This thematic panel discussion will feature some of this year's National Award winners, who will discuss their technology transfer efforts that helped turn federal innovations into commercialized products.

3:15 – 4:15 p.m.

Overview of Latest Case Law and Legislation (Intermediate, Advanced)

Speaker:

- Paul Zielinski, Executive Director, FLC
- Russell E. Levine, P.C., Kirkland & Ellis LLP

This session will be an expert overview of some of the key legal cases and their impact on the practice of technology transfer, as well as the latest changes in law, regulation and policy for the T2 practitioner.

4:30 – 5:30 p.m.

Career Development Strategies for Tech Transfer Professionals and Recent Trends in Hiring and Retaining Staff (All levels)

Speaker: Glen Gardner, President, Gardner Innovation Search Partners

This session will discuss how to advance your career as a T2 professional. Topics will include trends in the field of T2; differences in academia, national labs, foundations and corporate settings; the value of Registered Technology Transfer Professional (RTTP) or Certified Licensing Professional (CLP) credentials; the importance of volunteering at FLC, AUTM and LES; trends in compensation; trends in retention; and how AI is affecting T2.
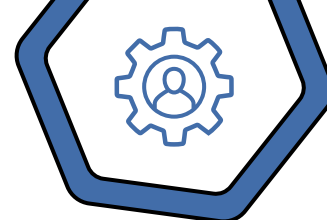
NATIONAL MEETING DAY 2: THURSDAY, APRIL 11

12:45 – 1:45 p.m.

DefTech Academy: Educating Businesses to Save T2 Offices Time (All levels)

Speaker:

- Kimberly Mozingo, Director of Federal Programs, TEDCO
- Vladimir Popov, Frederick National Laboratory for Cancer Research and FLC Mid-Atlantic Regional Coordinator

The DefTech Academy was created in collaboration with and in response to needs outlined by Department of Defense (DoD) T2 professionals, specifically focused on DoD engagement mechanisms. The purpose is to create efficiency for both businesses and the T2 offices they engage with by taking business through a series of courses before they engage with T2. With a broader understanding of what T2 offices wish businesses knew, where bottlenecks occur, and how to effectively collaborate with T2 offices, business can cut time and costs while reducing the burden on overloaded T2 staff. This session will help create a conversation around tools and techniques for creating efficiencies for T2 offices.

2 – 3 p.m.

GOCOs, GOGOs and the Space Between (All levels)

Speakers:

- Andrew Myers, Technology Transfer Lead, Department of Energy (DOE) Kansas City National Security Campus
- Sharon Soucek, Director in the Office of Technology Transfer at the National Institute of Environmental Health Sciences

There are significant differences in operation and procedures between GOCO-type agencies and GOGO facilities. Despite commonalities, there are differences in how each views software, types of IP available and overall office structures. This session will discuss similarities and differences, including on the topics of CRADAs and other collaborative efforts.