DECEMBER 17, 2022 • WASHINGTON, NC
COMMEMORATING "FIRST FLIGHT DAY"

2022 WASHINGTON-WARREN (OCW) AIR & DRONE SHOW

HOSTED BY:

RAIN DATE: DECEMBER 18, 2022

flyKOCW.com
Washington-Warren Airport
— WASHINGTON, NORTH CAROLINA —

XELEVATE
UNMANNED SYSTEMS CENTER OF EXCELLENCE

City of
Washington
NORTH CAROLINA

Event Details:
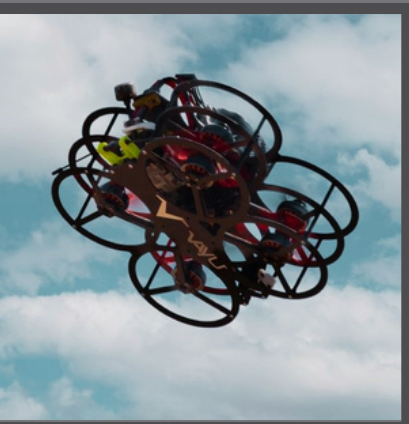## First of its kind

Sponsorship will gain you access and exposure to the whole UxS ecosystem at this high-visibility event 3000+ person event, including Military, Government, Academia and Industry prospects and Executives, plus future workforce.

Sponsorship yields strong ROI for your entity! 96% of event attendees had 1-5 post-event business opportunities after connecting with event sponsors at Xelevate event in 2022

SECURE YOUR SPONORSHIP
BY THURSDAY NOV 17, 2022!

First-of-its kind event with both drone and traditional aviation flights!

Performances from traditional aviation aerobatic champions including Hubie Tolson and the 11-time consecutive reigning National Aerobatic Champion Rob Holland!

Thrilling aerial drone demonstrations!

Expo w/ cutting edge tech!

Workforce development opportunities!

Enjoy educational displays!

Networking opportunities w/ Gov officials!

Breakout sessions with UAS community experts including North Carolina Department of Transportation's Division of Aviation (NCDOT Aviation) and other government and industry executives.

Attend and have your capabilities seen in an event with additional "Firsts-in-industry" surprises!

Emerging Technology meets cutting edge flight operations & policy for a safe approach to the next horizon in aviation.

Sponsorship Opportunities

Join us for the inaugural Washington-Warren (OCW) Air & Drone Show, as Xelevate and OCW celebrate the grand opening of one of the first airports in the United States to begin the integration of drones with traditional aviation into the National Airspace System and beyond! Celebrating NC's history in aviation and keeping NC "Forever First in Flight," sponsorship will gain you access and exposure to the whole UxS ecosystem at this high-visibility event, including Military, Government, Academia and Industry prospects and Executives, plus future workforce.

On-Site Industry Partner Exhibiting & Demonstration Opportunities

Sponsorship Level	Premier	Captain	Affiliate	Supporting	Individual
Company Logo/Banner as part of Sign at the Air and Drone Show	Extra Large	Large	Medium	Small	Small
Listed in Air and Drone Show Schedule with time to demonstrate/ present capabilities to attendees*	15 min	10 min	7 min	4 min	-
One-on-one time with Government Official(s)	15 min				
Announced by Press Release/Email/Social Media as Sponsor of Air and Drone Show	Custom Post, Press Release on Social Media & Email Announcement	Custom Post on Social Media & Email Announcement	Social Media & Email Announcement in combo w/ other Sponsors	Social Media & Email Announcement in combo w/ other Sponsors	Social Media & Email Announcement in combo w/ other Sponsors
Company Logo Prominently Features on Air and Drone Show Packets & Sponsor Section of Website with hyperlink	On first row of sponsors	Near top of sponsors	Middle of list of sponsors	Further down list of sponsors	Further down list of sponsors
Exhibitor Booth on site	Yes!	Yes!	Yes!	Yes!	Yes!
All-Access Passes & VIP Networking Event!	5 ($2000 value!)	4 ($1600 value!)	3 ($1200 value!)	2 ($800 value!)	1 ($400 value!)
	$20,000	$15,000	$10,000	$5,000	$2,500/ $1,000 (small business)^

^Small Business Level sponsorships are defined as <$25M in annual revenue

Note for U.S. Taxpayers: Sponsorships are non-refundable and not deductible as charitable contributions for federal income tax purposes but may be deductible as ordinary and necessary business expenses.

*Must bring own table and tent for exhibiting.
**Electricity available at $150 per outlet for the event, first come first serve basis.

Payment due here upon signing to secure sponsorship.

Additional 3% charge for credit card. Questions? Contact Marcy Eisenberg via email at meisenberg@xelevateus.com, including if a no-fee ACH invoice is preferred.

Signage-Only Sponsorships

This is a first-of-its kind event designed to demonstrate the safe integration of UAS technology and its amazing capabilities, offering a cultural intro to drones through demonstrations, business partnerships, and exposure to target audience of Government, Military, and Industry Executives

If you don't want to exhibit but want affordable visibility at this world-class industry event, we have first come, first serve maximized signage sponsorships!

On-Site Signage Opportunties Include:

- Company Logo/Banner as part of Sign at the Air and Drone Show;
- Company Logo/Banner at high-traffic location (identified below by item);
- Verbal public recognition during event with opportunity to speak;
- Exposure to target audience of Government, Military, and Industry Executives
- Product Distribution on the flight line/sampling/swag/coupon distribution;
- Announced by Press Release/Email/Social Media as Sponsor of the Air and Drone Show;
- Company Logo in both print and digital advertising and day-of copy for Event with hyperlink to your website (including conference packets);
- Post event recognition on Xelevate website Events page;
- VIP Event Passes (with additional access included)!

Item	Description	Investment	# VIP Passes
Event Program	Prominent Logo Placement	$2,000	2
Wristbands	Logo on wristbands	$2,000	2
Lanyards	Logo on all exhibitor/sponsor lanyards	$2,000	2
Name Badges	Logo on all exhibtior/sponsor name badges	$2,000	2
Shuttle Stops	Logo in program and sign at shuttle stops	$2,000	2
VIP Networking Event	Logo in program and on large sign at Networking Event	$2,000	2
Water/Food Trucks	Logo in program, and at water/food truck stations	$1,000	1

Payment due here upon signing to secure sponsorship, plus 3% charge fee; for ACH with no 3% fee contact Marcy Eisenberg via email at meisenberg@xelevateus.com, including any other questions.