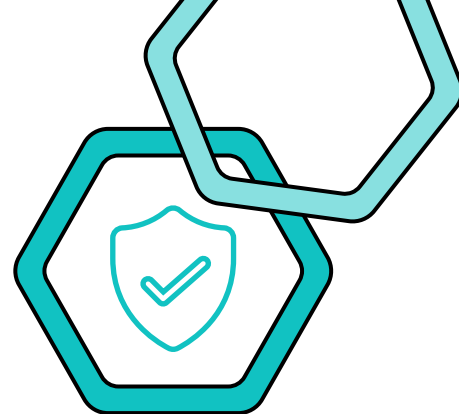


Course Guide: INTELLECTUAL PROPERTY MANAGEMENT



The 2024 FLC National Meeting has something for everyone in the federal tech transfer ecosystem – and with 4 Training Day courses and more than 20 National Meeting sessions, the possibilities are endless! To help you optimize your time, we’ve categorized every course and session according to the **career pathways on the FLC Learning Center**: Intellectual Property Management, Agreements, Operations/Administration, and Marketing/Business Development.

Use this guide when you register for your Training Day and National Meeting sessions to customize your experience to fit your interests and expertise. The programming below fits the Intellectual Property Management pathway, and the content level is noted for each course. Some time slots do not offer sessions that fit this career pathway, giving you room to mix and match with other topics.

TRAINING DAY: TUESDAY, APRIL 9

8 a.m. – 5 p.m.

Intellectual Property for T2 Professionals (Beginner)

Instructors:

- David Zimmerman, Princeton Plasma Physics Laboratory
- Hope Shimabuku, U.S. Patent and Trademark Office
- James Mitchell, U.S. Geological Survey

This full-day course is designed to provide technology transfer specialists – who are not patent practitioners – the basics of intellectual property and how to use this information to make informed decisions relating to your agency’s Intellectual property and licensing management. The course will cover practice tips; types of intellectual property (IP); the value of IP; steps to protect IP; export control; and an in-depth review of the process for obtaining a patent including identifying inventions, how to report an invention, inventorship, ownership, patent application preparation and parts, patent prosecution, foreign patent protection, patent post issuance challenges, trademarks, copyrights and fair use. This course will provide real-life examples and group exercises, for example, in claim writing and responses to USPTO office actions.

NATIONAL MEETING DAY 1: WEDNESDAY, APRIL 10

2 – 3 p.m.

De-Risking Early-Stage Federal Innovations: Programs & Resources for Government Researchers (All levels)

Speakers:

- John Bittman, National Institute for Standards and Technology
- Jason Cristofaro, National Cancer Institute
- Whitney Hastings, National Cancer Institute



2 – 3 p.m. (Continues)

De-Risking Early-Stage Federal Innovations: Programs & Resources for Government Researchers (All levels)

The lack of early-stage capital and de-risking support is a major challenge in advancing promising biomedical (and other) technologies from research labs to commercial and investment partners. There are many federally funded or partnered gap funding programs and accelerators setup to help bridge the valley of death for technologies developed by universities, hospitals and small businesses – but what about early-stage government research? How can government researchers help bridge the gap so that their technologies are licensable? This session will overview some currently available resources and funding opportunities applicable to government researchers that support proof-of-concept studies and increasing the commercialization potential of government inventions.

3:15 – 4:15 p.m.

Wolves on the Prowl: Knowing the Threats and Protecting Your Labs Intellectual Property (All levels)

Speakers:

- David Lee, Technology Transfer Specialist, Office of Technology Transfer and Commercial Partnerships, U.S. Army Combat Capabilities Development Command Armaments Center & Office of the Under Secretary of Defense for Research and Engineering
- Kevin Minor, Federal Bureau of Investigations
- Dan Kennelly, FBI, Justin Maenius, FBI

This session is a primer on the threats to labs from industrial/foreign espionage and theft and how to best mitigate those risks.

NATIONAL MEETING DAY 2: THURSDAY, APRIL 11

2 – 3 p.m.

USPTO and NOAA: Understanding and Optimizing Invention Disclosure Rates (All levels)

Speaker:

- Wayne MacKenzie, NOAA Technology Partnerships Office
- Parikha Mehta, U.S. Patent and Trademark Office (USPTO)
- Dan Lockney, NASA, Mojdeh Bahar, NIST

The USPTO and National Oceanic and Atmospheric Administration (NOAA) recently partnered in a collaborative study of the current factors influencing invention disclosure rates across NOAA's research workforce. This panel session is an opportunity for USPTO and NOAA to share the study methodology* with the FLC community and create space for T2 experts from other labs to share their own invention disclosure success stories and lessons learned. Through this group knowledge-sharing approach, T2 professionals will benefit from these insights so that they may more impactfully protect and encourage innovation within their own lab. The session will include a brief overview of the USPTO/NOAA study design, short presentations by T2 panelists about their approaches to optimizing invention disclosure rates and a panel discussion.

