



*presents*

**NATIONAL MEETING**

**2023**

*March 28-30 | Hilton Cleveland Downtown*

*"Innovating to a  
brand new beat"*

**Sponsor and Exhibitor**  
**Prospectus**

# 2023 FLC NATIONAL MEETING

## About the FLC:

The Federal Laboratory Consortium for Technology Transfer facilitates sharing of knowledge and technologies across federal laboratories as well as federal research and innovation with non-governmental public and private entities to benefit the wider economy.

## About the FLC National Meeting:

The FLC National Meeting will center on our nation's continued focus to move federal research and innovation out of the lab and into the marketplace by strengthening relationships within the private sector — a process called technology transfer.

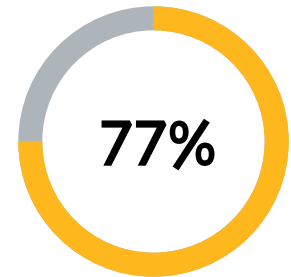
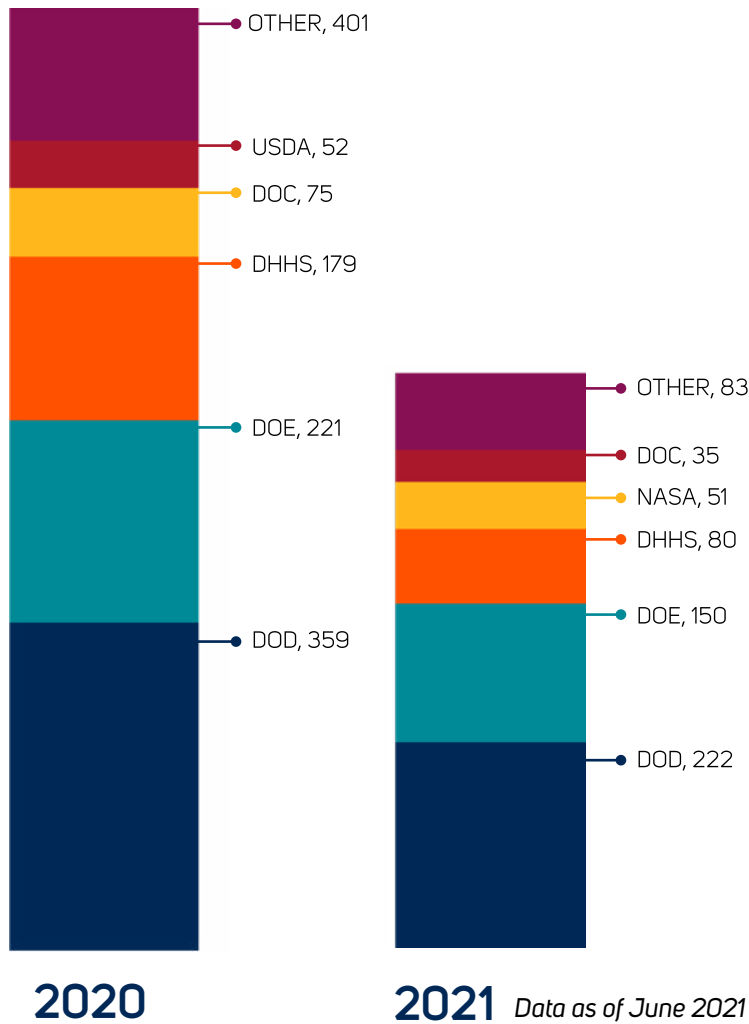
## What to expect:

- **Training:** The FLC offers a full day of training designed to meet the professional development requirements of all T2 professionals — from novices to experienced practitioners. This year's training day features a variety of courses from a T2 overview for beginners to in-depth, advanced workshops.
- **Meeting Sessions:** With an array of prominent expert tech transfer speakers and an agenda that covers topics ranging from federal lab commercialization to licensing and litigation strategy, the FLC National Meeting offers informative sessions that appeal to a business and technology R&D audience.
- **Networking:** Each day, the National Meeting provides ample time for sharing and strategizing technology transfer best practices, as well as a significant opportunity to network with laboratory and agency representatives, small and medium business enterprises, and start-ups to discover technology needs and form potential partnerships.

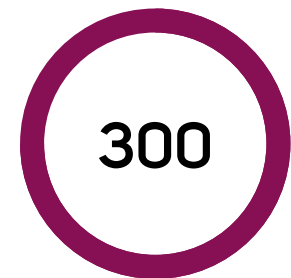
## Why Sponsor?

- Showcase your products and services, and meet with the nation's top federal scientists, engineers, inventors, researchers and technology transfer professionals.
- Connect with a highly targeted decision-making market, including federal technology transfer professionals across all government branches — DoD, NIH, DOE, USDA, NOAA, NASA, DHS and more!
- Your support helps the development of strategies and opportunities to assist the transfer of laboratory mission technologies into commercial products for the global marketplace.

# FEDERAL AGENCIES REPRESENTED



of ORTAs use outside legal counsel for patent applications.



Representatives from over 300 federal labs and research centers

## WHO SHOULD SPONSOR?

- Universities and research institutions
- Attorneys (Patents, trademarks, licensing, etc.)
- IP consultants
- Nonprofit organizations
- Incubators
- Software developers
- Royalty audit firms
- Patent-related service providers
- Research and development professionals
- Other technology transfer service providers

# SPONSORSHIP PACKAGES

## GENERAL SPONSORSHIP OPPORTUNITIES:

| BENEFITS  | GOLD<br>\$10,000                                     | SILVER<br>\$5,000                             | BRONZE<br>\$2,500               | CONTRIBUTING<br>\$1,000 |
|---|--|---|---------------------------------|-------------------------|
| First-right-of-refusal for 2024 National Meeting  | ✓  | ✓   | ✓                               | ✓                       |
| Logo on all general meeting signage   | ✓  | ✓   | ✓                               | ✓                       |
| Logo with hyperlink on the National Meeting website   | ✓  | ✓   | ✓                               | ✓                       |
| Final registration list in digital format<br><i>(excludes email addresses, per FLC policy)</i>  | ✓  | ✓   | ✓                               | ✓                       |
| Verbal acknowledgment during the opening plenary session  | ✓  | ✓   |                                 |                         |
| Company feature in an email sent to registrants before the National Meeting begins  | ✓  | ✓   | ✓                               | Logo only               |
| Complimentary National Meeting registrations  | Five   | Three   | Two                             | One                     |
| Complimentary tickets to FLC Awards Ceremony  | Five   | Three   | Two                             | One                     |
| Ad placement in the National Meeting Brochure   | Full-page ad   | Half-page ad                                  | Quarter-page ad                 |                         |
| LinkedIn post on the FLC's account during the National Meeting week recognizing your support  | ✓  |   |                                 |                         |
| One Complimentary 8x10' Exhibit Booth   | ✓  | ✓   |                                 |                         |
| Acknowledgment of your firm at selected event <i>(Only one sponsor per event will be assigned on a first come, first-served basis).</i> | Awards Reception, Opening Reception, or Wifi Sponsor | Lanyard, Meeting Bag, Sponsored Demonstration | Networking break or meeting pen |                         |

## EXHIBIT OPPORTUNITIES:

### EXHIBIT BENEFITS INCLUDE

- 8' x 10' exhibit booth with draped back wall and side rails
- Company identification sign in booth
- One complimentary National Meeting registration
- Final registration list in digital format (excludes email addresses, per FLC policy)
- Logo included on exhibition signage and in the meeting program.
- Company listing on the National Meeting website.

**Investment: \$1,000 per 8'x10' booth space. Includes one table, two chairs and a wastepaper basket.**

### EXHIBIT HALL OVERVIEW:

**Location:** Veteran's Meeting Rooms, Hilton Cleveland Downtown

**Floor:** Carpeted

### EXHIBIT SCHEDULE:

#### SETUP

**Monday, March 27** 3:00 – 5:00 p.m.

#### EXHIBIT HOURS

**Tuesday, March 28** 8:00 a.m. – 5:00 p.m.

**Wednesday, March 29** 8:00 a.m. – 5:00 p.m.

**Thursday, March 30** 8:00 a.m. – 3:00 p.m.

#### TEAR DOWN

**Thursday, March 30** 4:00 – 5:00 p.m.

### QUESTIONS?

Contact FLC Business Development Manager, **Casey Annunziata**, at [cannunziata@federallabs.org](mailto:cannunziata@federallabs.org), or **+1-202-960-1782**

# SIGN UP TODAY!

## EXHIBIT AND SPONSORSHIP APPLICATION

To secure your spot, complete and forward this application to Casey Annunziata, at [cannunziata@federallabs.org](mailto:cannunziata@federallabs.org). Sponsorships and Exhibit Space is available on a first-come, first-served basis.

### GENERAL SPONSORSHIP

- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Bronze Sponsor: \$2,500
- Contributing: \$1,000

### EXHIBIT BOOTH

- 8x10' Exhibit Space: \$1,000

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**CANCELLATION POLICY:** Cancellation of sponsorship or exhibit commitment must be in writing. Deposits are non-refundable. The refund of other payments may be made only if the canceled sponsorship is resold.

### PAYMENT INFORMATION:

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please make it out to FLC and email the completed form to [cannunziata@federallabs.org](mailto:cannunziata@federallabs.org) and then mail payment with a copy of the application to:

**FLC PO Box 7151 Carol Stream, IL 60197-7151**

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### CONTACT INFORMATION

\_\_\_\_\_  
Name/Title

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State/Province

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Country

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ZIP/Postal code

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Phone

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Email

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Website address

### PAYMENT INFORMATION

Check Enclosed (All fees must be paid in U.S. funds.)

Charge my:

VISA    MasterCard    American Express    Discover

Amount:

Full payment                      \$ \_\_\_\_\_

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Authorized Signature

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Print name as it appears on card

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Billing address if different from above