

# AN ESSENTIAL GUIDE TO THE **FLC NATIONAL MEETING**

*CELEBRATING AMERICAN INNOVATION*

Philadelphia, PA  
April 24 – 26, 2018



# THREE DAYS OF TECHNOLOGY TRANSFER INNOVATION!

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To maximize your meeting experience, we've put together some must-know info and tips to assist both newcomer and veteran attendees.



# ADD US TO YOUR **EMAIL** **ADDRESS BOOK!**

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The best way to receive important FLC news and announcements is via email.

If you're already receiving FLC emails, thank you for subscribing. Don't forget to add us to your address book!

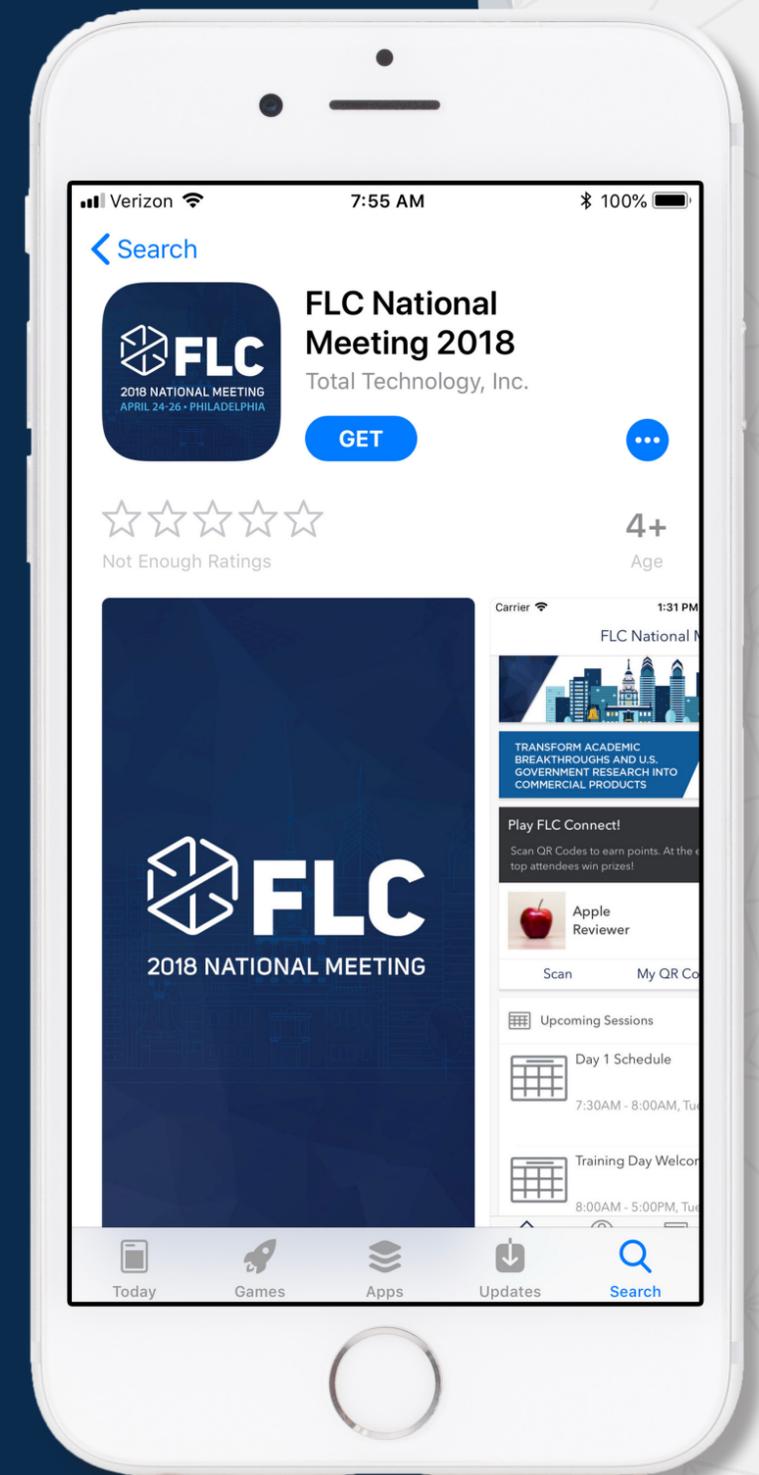
**[flc@federallabs.org](mailto:flc@federallabs.org)** AND  
**[support@federallabs.org](mailto:support@federallabs.org)**

# DOWNLOAD THE MEETING APP

The national meeting mobile app keeps you informed and up-to-date on the latest meeting info.

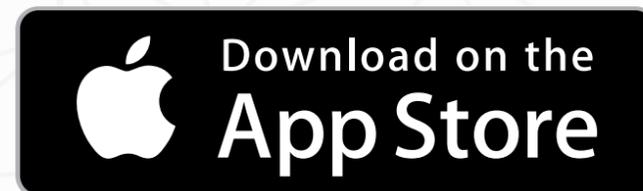
- View the agenda and speaker bios
- Manage your session schedule
- Message other attendees
- Play the interactive app game – win prizes!
- Participate in surveys and polls.

**Important: All meeting alerts will be sent through the app – make sure you have the email account you registered with when you download the app!**



# AVAILABLE ON ALL PLATFORMS

To download the FREE meeting mobile app, search “**FLC national meeting**” in either the Google Play or Apple App store or scan the QR code below.



# PLAY FLC CONNECT – THE MEETING APP GAME!

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Navigate the meeting venue and sessions, network, and earn points by playing FLC Connect! **How to play:**

- Scan an attendee's QR code (scanner/QR code found in the app game & on your badge!)
- Share a post to app feed & on social media
- Update app profile
- Participate in several other meeting challenges!

***Full game details are in the meeting app – download the app, explore and start playing FLC Connect!***

# FLC CONNECT PRIZES

**COMPLETE GAME ACHEIVEMENTS  
TO EARN POINTS AND WIN PRIZES!**

Here's how to play:

1. Download the Mobile App Game
2. Click "More Info" to access game
3. Use the QR Code scanner in the app to rack up points

Stay up to date with real time ranking results for all game participants.

\*Leaderboard updates every 15 minutes.

**1st  
Prize**



### **SPLASH PROOF BUILD**

Inner nano coating protects the earphones from sweat when exercising and durin

**2nd  
Prize**

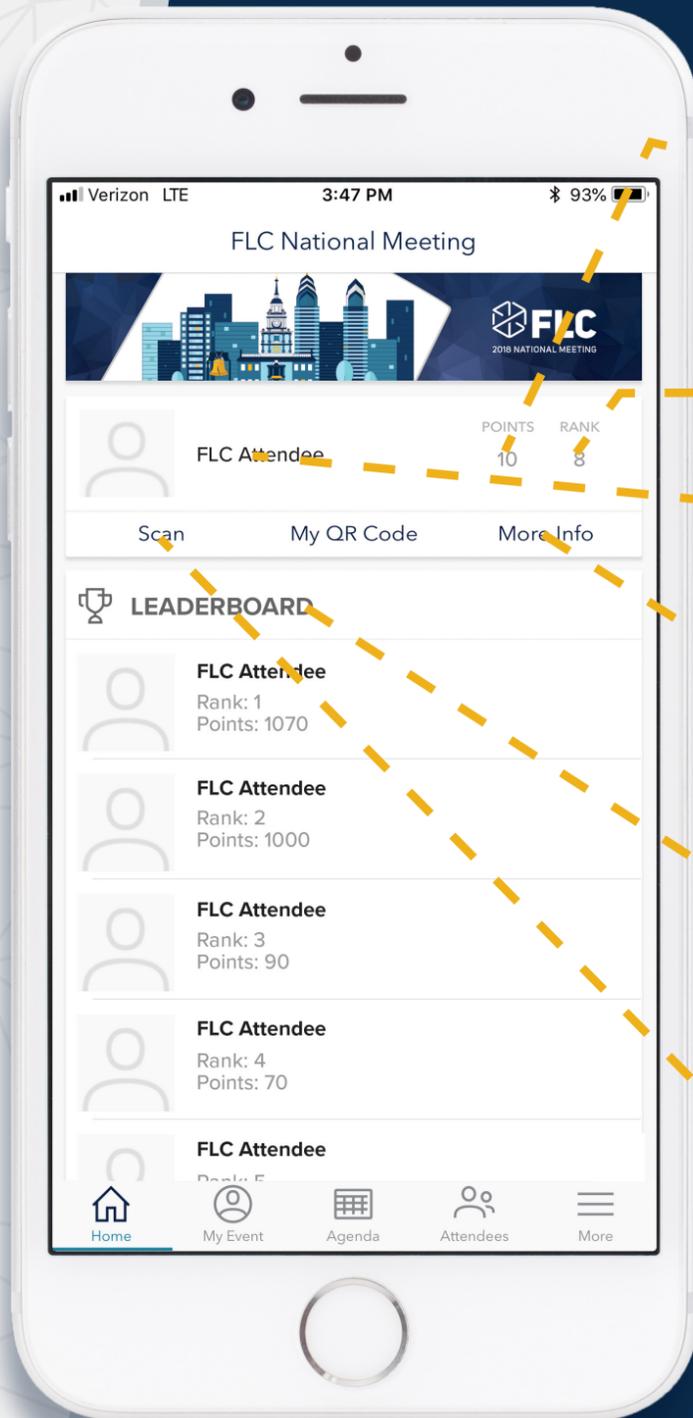


**3rd  
Prize**



# HOW TO PLAY FLC CONNECT:

## OVERVIEW



➔ Your rank amongst fellow participants.

➔ Your current points.

➔ All of the information you have added on your personal profile will be shared with any event participant that scans your QR code & vice versa.

➔ Gain points by scanning QR codes that correspond to game achievements listed here along with rules, how to play & prizes you can win.

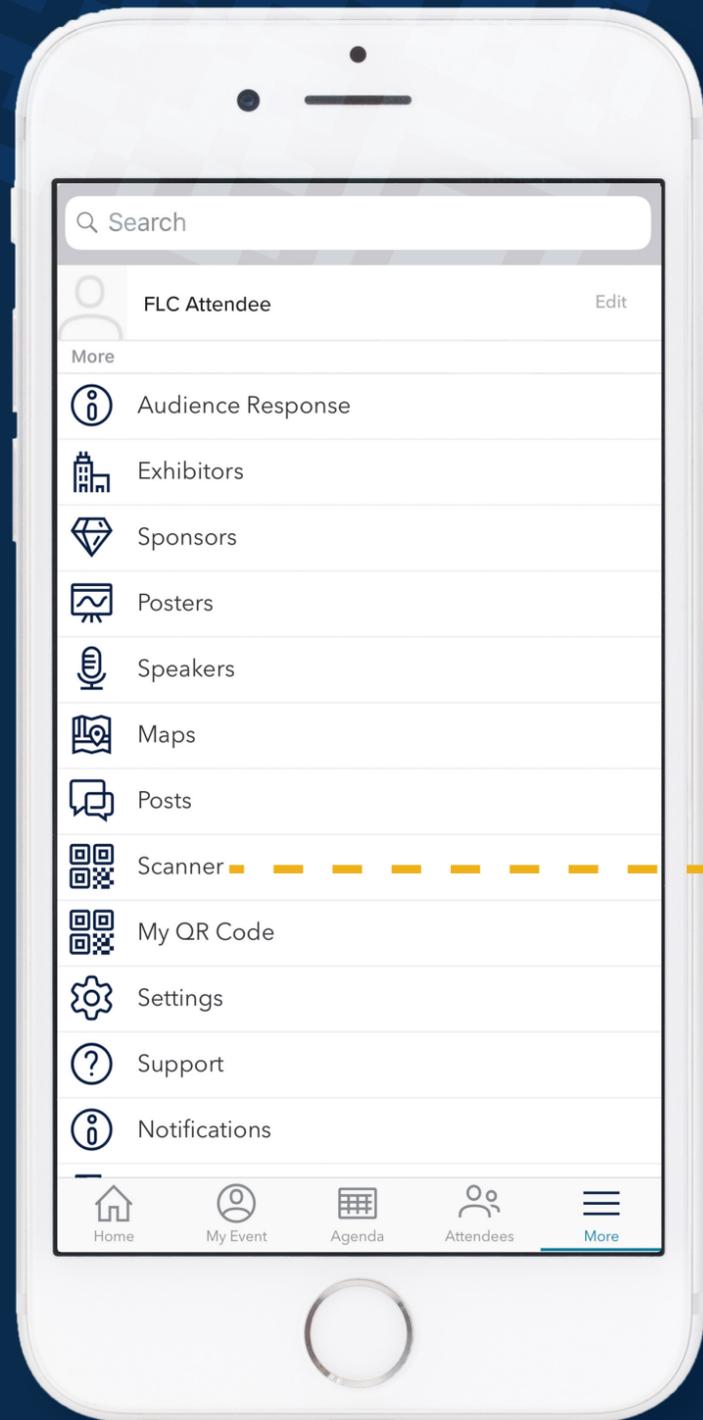
➔ Real time ranking of all game participants.

➔ Two QR code scanners are available for you to use, one on the Home Screen & one in the Menu Screen.

# HOW TO SCAN A QR CODE:

**ACCESS THE QR CODE SCANNER INSIDE THE APP. YOU CAN FIND IT ON THE HOME OR MENU SCREEN**

Once you have selected a scanner, place your phone or tablet screen a slight distance away from the QR code you are wanting to scan. Make sure that the entire QR code shows in your screen. Once the scanner has properly scanned the QR code, the message to the right will appear on your screen. No need to push a button.



# TRAVEL TIPS



PLAN TO GET THERE  
WITH TIME TO SPARE!

## IF YOU'RE FLYING IN...



Philadelphia International Airport: 10.3 mile(s), 16 minutes  
Estimated taxi fare: \$29 USD\* (one way)

*\*Above rates do not include gratuity or possible  
fuel surcharge.*

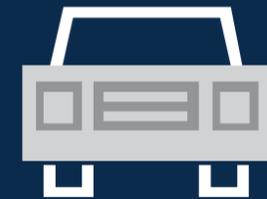


## IF YOU'RE TAKING THE TRAIN...

Amtrak's 30th Street Station (2955 Market Street, Philadelphia, PA 19104) is a quick cab or SEPTA ride to the Loews Hotel.

Visit [www.amtrak.com](http://www.amtrak.com) for schedules and tickets.

## IF YOU'RE MAKING THE DRIVE...



The Loews Philadelphia Hotel offers onsite overnight valet parking for \$49, inclusive of 22.5% tax.

Check out our offsite self-parking options at <http://meeting.federallabs.org/transportation>.





# DURING THE MEETING TIPS

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# ON-SITE ARRIVAL INFO

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You made it! Once you've checked into the Loews and are settled, head to the registration desk on the 2nd Floor. There, you'll be greeted by smiling MSO staff, eager to check you in and get you fired up for the meeting!

## REGISTRATION DESK HOURS – 2ND FLOOR OF LOEWS

**Monday, April 23** – 4:00 pm – 7:00 pm

**Tuesday, April 24** – 7:00 am – 7:00 pm

**Wednesday, April 25** – 7:00 am – 6:00 pm

**Thursday, April 26** – 7:30 am – 2:00 pm

# WEAR YOUR **BADGE!**

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Each attendee will receive a badge and colored lanyard to wear throughout the meeting. Flash your badge whenever you're going into a training session and keep it on during networking breaks so everyone can see your name and where you're from!

Attendee lanyard color distinctions to help you navigate and network:

- Green – Newcomer
- Blue – Veteran
- Black – Executive Board.

***Bonus Tip: Your badge will also display your personal QR code for other attendees to scan when playing the in-app game – FLC Connect! Download the app to learn more and play!***



# WHAT YOU'LL FIND ON YOUR BADGE:



ORGANIZATION

NEW – TRAINING COURSE  
STICKER (PHILLY-THEMED  
FOR OUR AMUSEMENT AND  
YOUR ENJOYMENT)

NAME  
(OF COURSE)

MEETING  
WI-FI INFO AND  
PASSWORD



PERSONAL QR CODE TO USE  
WHEN PLAYING THE APP GAME

# WHAT TO WEAR

We recommend, and most attendees opt for, business casual attire. You'll be mainly seated during sessions and standing in between to mingle, view FLC award posters, and maybe meet a potential partner or two – so dress to impress and bring your networking A-game!



## AWARDS ATTIRE

The attire for the FLC awards reception, dinner, and ceremony is business formal.



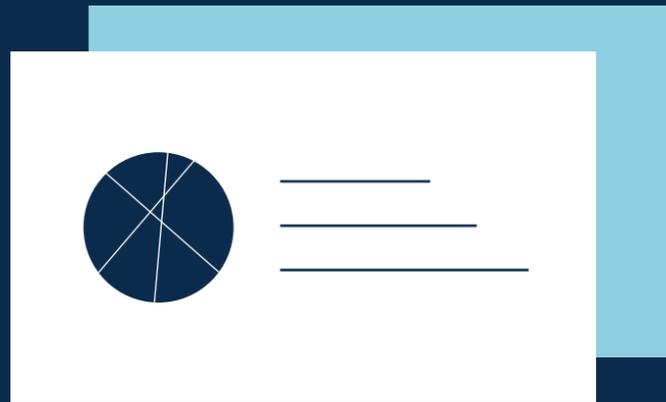
# WHAT TO BRING

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Aside from your badge be sure to bring:

- Business cards for networking
- Your phone to participate in session surveys and polling through the meeting app
- Any burning FLC or T2 questions you have
- An open mind!

**We'll provide a tote bag for any materials you pick up during your time at the meeting.**



# FLC MEETING DAY 1 – TRAINING

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Each of our training courses will take place from 8:00 am – 5:00pm EDT, with scheduled intermittent breaks.



By now, you should have received an email with details about your registered course, a link to the course syllabus, and what to expect during training. If you have any additional questions regarding your training course, contact Lauren Pafumi, FLC Training Specialist, at [lpafumi@totaltechnologyinc.net](mailto:lpafumi@totaltechnologyinc.net).

**Note:** *Training courses will take place on the 2nd and 4th floors; be sure to check your agenda or ask FLC staff for help!*

# FLC MEETING DAY 2 – SESSIONS & FLC AWARDS CEREMONY

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Start day two with some inspirational words from:

**John Dement, FLC Chair**

Welcome Address – 8:30 am

**Jason Rittenberg, SSTI**

Keynote Speaker – 8:40 am

Sessions, concurrent sessions, and networking breaks are built in; check your agenda for a full listing of times and topics!



# FLC AWARDS **RECEPTION, DINNER & CEREMONY**

*(Millennium Hall - Wednesday, April 25, 2018)*

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## **RECEPTION & DINNER – 4:45 – 6:30 PM EDT**

Be sure to show your ticket to get into the FLC awards reception and dinner! Dress to impress in business formal attire, and bring some \$ if you'd like to celebrate at the cash bar.

## **CEREMONY – 6:30 – 8:00 PM EDT**

Join us and cheer for your colleagues as we honor our 2018 FLC award winners!

**AWARDS POSTERS** – Posters of this year's award-winning projects will be displayed throughout the 2<sup>nd</sup> Floor Foyer. Take a moment to check out this successful T2 work!

# FLC MEETING DAY 3 – **INDUSTRY DAY**

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Hear from thought leaders and Philly industry/academic innovators:

**Richard “Dick” Paul, Vice-Chair, NAC**

Welcome Address – 8:30 am

**Tom Osha, Senior Vice President, Innovation and Economic Development, Wexford Science & Technology**

Keynote Speaker – 8:40 am

**Dr. Walter G. Copan, Under Secretary of Commerce for Standards and Technology and NIST Director**

Return on Investment [ROI] Initiative – 3:15 pm



# 2018 EXHIBITORS

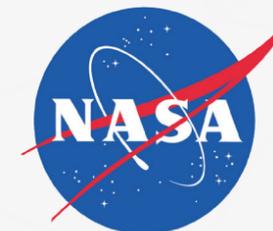
Check out this year's national meeting exhibitors in the Exhibit Hall!



Hoxie & Associates LLC



Wellspring



Marshall Space Flight Center



# 2018 SUPPORTERS

Thank you to this year's national meeting supporters!



ALLIED MINDS



Wellspring



UAS CLUSTER  
INITIATIVE

OKLAHOMA · KANSAS

# FLC MEETING FEATURES

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## FLC BOOTH

Stop by the FLC booth in the Exhibit Hall to pick up FLC publications, chat with FLC staff, and watch our “What Is T2?” video!

## FLC RESOURCES TABLE

Visit the FLC Resources table to learn more about FLC tools, services, and more:



Conduct one-on-one FLC Business search with FLC staff



Pick up FLC resource material



Share your T2 thoughts on the FLC Feedback Board



Drop off your business card for a chance at a raffle prize!



## FLC FEEDBACK BOARD

We need you to submit your feedback about FLC resources!

Help us help you by submitting your responses to some of our T2 resource questions! New questions will be posed throughout the meeting – stop by and be heard!

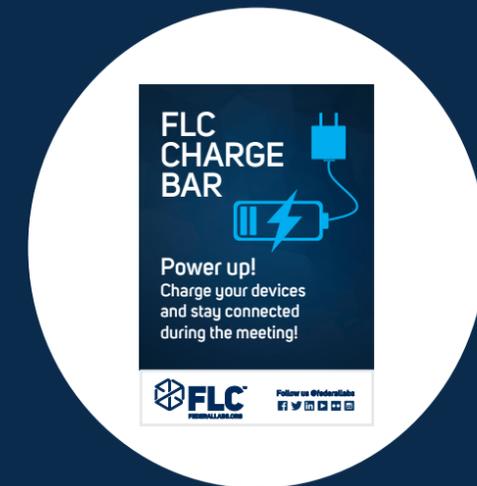
## FLC CHARGE BAR

Stay powered up all meeting long at the FLC Charge Bar!

- Complimentary internet access
- iPhone, Android, and Google Phone-compatible chargers
- Print station.

Wi-Fi Network: Loews\_Conference

Password: FLC2018



***Tip: If using the print station, please remember to log out if accessing personal info!***

# GET SOCIAL!

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Aside from taking the time to meet new people during sessions, networking breaks or the FLC Connect in-app game, join us on Twitter, Facebook, and Instagram for live meeting updates!

FOLLOW US:



| @federallabs



| /federallabs



| @federallabs

**JOIN THE MEETING SOCIAL CONVERSATION AND USE #FLCNM18!**



# WHAT TO DO IN PHILLY

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Looking to explore the City of Brotherly Love during meeting downtime? Here are a few sites and scenes we highly recommend!



## INDEPENDENCE NATIONAL HISTORIC PARK

Tour Independence Hall, Congress Hall, and the National Constitution Center. (Tip: Plan ahead; tours fill up fast!) (1 N. Independence Mall)



## CITIZENS BANK PARK

Home of the Fightin' Phils. Catch the Phillies vs. the Arizona Diamondbacks at home Tuesday, April 24 – Thursday, April 26!



## READING TERMINAL MARKET

America's oldest farmers' market and a food-lovers dream – complete with over 30 restaurants featuring local and global cuisine, and open indoor seating. (12th and Arch Sts.)



## ROCKY STATUE & "ROCKY STEPS"

Jog up the steps of the Philadelphia Museum of Art just like Rocky and enjoy the amazing city views. (2600 Benjamin Franklin Parkway)



# NEED MORE **HELP?**

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Before the meeting: Search the FAQ on our website ([meeting.federallabs.org](https://meeting.federallabs.org)) or reach for the app—and remember, there will be plenty of FLC staff available onsite to help you out!

***For direct help, please contact Alexandra Springer at [aspringer@talley.com](mailto:aspringer@talley.com).***

SEE YOU IN PHILLY!

