



## FLC State and Local Governments Publication Selection Process

*(Updated 12/2015)*

The FLC State and Local Governments (S&LG) book is a biennial publication that features an array of successful technology transfer stories. The goal of this publication is to highlight the value of strategic partnerships between federal laboratories and state and local government entities. Federal labs play a significant role in creating technology-based regional economic development. The S&LG publication works to raise awareness about the impact federal labs can have on their surrounding areas, specifically when partnering with state and/or local governments.

Distributed to members of Congress, to each FLC agency and laboratory representative, and presented at the SSTI annual conference, the State and Local Government publication visually celebrates each federal agency's commitment and dedication to the evolution and transfer of technologies.

### **Selection Process**

Every other year, the S&LG Committee issues a call to the FLC community to submit successful stories and images of their partnership or program experience with a state or local government office. After the deadline, the submissions are then compiled for the selection process conducted by the FLC S&LG Committee. The Committee bases their selections on the following criteria:

- Relevance and impact to technology transfer
- Representation of a successful partnership between state or local governments and federal labs with a clear benefit to the region
- Features a state or government entity as a partner in the success

### **Next Steps**

Once the selection process is finalized, submitters will receive an email announcement notifying them of the stories selected for publication. If additional information is needed, a member of the FLC Management Support Office will follow up with the submitter. After layout is complete, the submitter will receive a PDF of their story prior to going to press. **The submitter and/or their Public Affairs Office must approve the PDF.**



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### Submission Requirements

Submissions are accepted through the FLC S&LG online submission form and meet the following guidelines:

- Submission story and photo must be approved by your lab's Public Affairs Office
- Must be 500 words or less
- Must include a high-resolution color image or illustration (minimum 300 dpi and in one of the following formats: TIFF, JPEG, EPS, PSD, or AI).
- A photo caption explaining the accompanied photo (Captions must be 40 words or less)
- A photo credit (the name of the person or laboratory responsible for taking the photo)
- Laboratory logo (300 dpi, in one of the following formats: TIFF, JPEG, EPS, PSD, or AI).

### Miscellaneous

Whether your submission is selected for the publication or not, the FLC will promote your story through our other media outlets and featured on the FLC's social media pages and spotlighted in the FLC's monthly newsletter, *FLC NewsLink*.

**Questions regarding the submission process or the criteria? Contact us!**

#### **FLC State and Local Governments Committee Chair:**

Kathleen Graham at [Graham.Kathleen@epa.gov](mailto:Graham.Kathleen@epa.gov)

#### **FLC Management Support Office:**

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