

**2021
FLC
NATIONAL
MEETING**
A Virtual Event

April 6-8, 2021
www.meetings.federallabs.org

SPONSORSHIP PROSPECTUS

*Shifting to a **Reimagined Reality***



2021 FLC NATIONAL MEETING

When:

April 6-8, 2021

About the FLC:

The Federal Laboratory Consortium for Technology Transfer (FLC) facilitates knowledge and technology sharing across federal laboratories, and speeds the adoption of new knowledge and technologies in the wider economy by facilitating the sharing of federal research with non-governmental public and private entities.

About the National Meeting:

The FLC National Meeting is one of the most anticipated annual events in the technology transfer community. It offers both training and networking opportunities designed to facilitate attendees' commercialization endeavors. The meeting will center on our nation's continued focus to move federal research and development from out of the lab and into the marketplace by strengthening relationships with the private sector.

What to expect:

The 2021 National Meeting will feature three days of education, training, collaboration and networking for attendees. The schedule will include training from field experts, discussions on commercialization best practices, insights into the latest technology transfer (T2) trends, legislation, and the opportunity to earn continuing education units (CEUs).

COVID-19 Update:

The FLC National Meeting has been scheduled as a virtual meeting for the health and safety of our community during this pandemic.

Why Sponsor:

- Showcase your products and services, and meet with the nation's top federal scientists, engineers, inventors, researchers and technology transfer professionals.
- Connect with a highly targeted decision-making market, including federal technology transfer professionals across all government branches – DoD, NIH, DOE, USDA, NOAA, and more!
- Your support helps the development of strategies and opportunities to assist the transfer of laboratory mission technologies into commercial products for the global marketplace.

SPONSORSHIP PACKAGES

	GOLD \$5,000	SILVER \$2,000	BRONZE \$1,000
Logo in marketing materials (registration emails, website, and virtual meeting platform)	✓	✓	✓
Company feature in one pre-event email	<i>100-word synopsis</i>	<i>50-word synopsis</i>	<i>Logo listed</i>
Final registration list in electronic format (excludes email addresses, per FLC policy)	✓	✓	✓
Sponsorship profile on the virtual platform	✓	✓	✓
Recognition during the opening session	✓	✓	
Banner ad in FLC Digest for one-month	✓		
One social media post	✓		
Recognition as a sponsor for all scheduled 2021 Region Meetings	✓		

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Session Sponsor: \$1,500

Sponsor a specific session that directly relates to your products or services. A great way to get in front of a more targeted market.

Awards Ceremony: \$2,000

- Logo with linked URL in marketing materials related to that session (website, emails etc.).
- A sponsor slide at the beginning and end of the ceremony.
- Moderator/presenter announcing the sponsor and providing a brief overview

Email Blast: \$1,500

Email sent on your behalf to all attendees prior to or after the event. (Content must be approved by FLC headquarters)

FLC Digest Newsletter: Pricing depends on the package. Reach out to Casey for more information.

Advertise in this weekly newsletter reaching over 2,000 industry professionals featuring news, events and career opportunities.

2020 SPONSORS

GOLD

tradespace

TreMonti



Wellspring

BRONZE



WHO SHOULD SPONSOR?

- Universities and research institutions
- Attorneys (IP, patents, trademarks, licensing, etc.)
- IP consultants
- Nonprofit organizations
- Incubators
- Software developers
- Royalty audit firms
- Patent-related service providers
- Research and development professionals
- Other technology transfer service providers

QUESTIONS?

Contact FLC Sponsor and Exhibits Manager, Casey Annunziata, at cannunziata@federallabs.org, or +1-202-960-1782.

EXHIBIT AND SPONSORSHIP APPLICATION

To secure your spot, complete and forward this application to Casey Annunziata, at cannunziata@federallabs.org. Sponsorship is available on a first-come, first-served basis.

- | | |
|---------------------------------------------------------|------------------------------------------------------------|
| <input type="checkbox"/> Gold Sponsor: \$5,000 | <input type="checkbox"/> Awards Ceremony: \$2,000 |
| <input type="checkbox"/> Silver Sponsor: \$2,000 | <input type="checkbox"/> Sponsored Session: \$1,500 |
| <input type="checkbox"/> Bronze Sponsor: \$1,000 | <input type="checkbox"/> Email Blast: \$1,500 |

Cancellation Policy: Cancellation of sponsorship commitment must be in writing. The refund of other payments may be made only if the canceled sponsorship is resold.

Payment: Sponsorship fees are due upon application acceptance. Invoices can be created upon request.

- If paying by credit card, include details on this form as indicated below.
- If paying by check, please make it out to FLC and email the completed form to cannunziata@federallabs.org and then mail payment **with a copy of the application** to: PO Box 88615 Chicago, IL 60680-1615 USA.

Contact Information

Name/Title		Company
Address		City, State/Province
ZIP/Postal Code	Phone	Email
Website		

Credit Card Payment Information

Charge my: Visa Discover American Express

Name on Credit Card		
Billing Address		
Card Number	Expiration Date	CW Code
Signature	Date	Amount