Dear Friends:

Thank you for sharing the Lab Tech in Your Life experience with your followers! This online experience provides a way to showcase the important and interesting work that federal labs are doing everyday, in a way that makes these innovations understandable, relatable and exciting. We encourage you to take a spin yourself before posting to your channels, and customize the recommended posts below to fit your audience.

Let us know if you have any questions!

The FLC Team

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**Visual Assets:**

[Download assets here.](www.federallabs.org)
Screen shots from the virtual online experience

www.federallabs.org
Pre-drafted Posts to Share

Twitter

- Appreciate Federal lab results! LabTech in Your Life is a virtual experience that showcases items found in an airport and at home that you use and experience every day without realizing they were developed or improved by #FederalLabs #FedLabsRock #TechTransfer
  https://federallabs.org/successes/labtech-in-your-life

- Just in time for travel opening back up, LabTech in Your Life takes flight! Check out this virtual experience, which showcases items found in an airport that you may not realize were developed or improved by #FederalLabs #FedLabsRock #TechTransfer
  https://federallabs.org/successes/labtech-in-your-life

- LabTech in Your Life shows Federal innovation making the world a better and safer place. From the airport to the home, everyday technologies that you use were developed in a Federal Lab #FederalLabs #FedLabsRock #TechTransfer
  https://federallabs.org/successes/labtech-in-your-life

- Ever wonder what #FederalLabs do? The best way to find out is to experience it! Take a virtual tour of @ABQSunport to see how innovations from @NIST, @NASA, @USDA, @DHSgov and more affect our everyday lives.
  https://federallabs.org/successes/labtech-in-your-life

- Ever wonder what #FederalLabs do? The best way to find out is to experience it! Take a virtual tour of @ABQSunport to see how innovations from @Livermore_Lab, @SandiaLabs, @USDA_ARS, @NOAA, @AFResearchLab and more affect our everyday lives.
  https://federallabs.org/successes/labtech-in-your-life

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• What career will you pursue? Working at #FederalLabs makes a meaningful difference in our lives. Lab Tech In Your Life showcases innovations developed by these labs. What will you create? #STEM #education #FedLabsRock
https://federallabs.org/successes/labtech-in-your-life

Facebook

• Appreciate @FederalLabs results! LabTech in Your Life is a virtual experience that showcases items found in an airport and at home that you use and experience every day without realizing they were developed or improved by #FederalLabs #FedLabsRock #TechTransfer
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• LabTech in Your Life shows Federal innovation making the world a better and safer place. From the airport to the home, everyday technologies that you use were developed in a Federal Lab. @FederalLabs #FederalLabs #FedLabsRock #TechTransfer https://federallabs.org/successes/labtech-in-your-life

• Ever wonder what #FederalLabs do? The best way to find out is to experience it! Take a virtual tour of @abqsunport to see how innovations from @NIST, @NASA, @USDA, @homelandsecurity and more affect our everyday lives. https://federallabs.org/successes/labtech-in-your-life @FederalLabs

• Ever wonder what #FederalLabs do? The best way to find out is to experience it! Take a virtual tour of @abqsunport to see how innovations from

www.federallabs.org
@livermore.lab, @SandiaLabs, @AgriculturalResearchService, @NOAA, @AFResearchLab and more affect our everyday lives.  
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- What career will you pursue? Working at #FederalLabs makes a meaningful difference in our lives. Lab Tech In Your Life showcases innovations developed by these labs. What will you create? #STEM #education #FedLabsRock  
https://federallabs.org/successes/labtech-in-your-life  @FederalLabs

LinkedIn

- Appreciate @FederalLabs results! LabTech in Your Life is a virtual experience that showcases items found in an airport (featuring Albuquerque International Sunport Airport) and at home that you use and experience every day without realizing they were developed or improved by #FederalLabs #FedLabsRock #TechTransfer #STEM #Innovation  
https://federallabs.org/successes/labtech-in  
@lawrence-livermore-national-laboratory, @sandia-national-laboratories, @USDA-ARS, @NOAA, @air-force-research-laboratory, @NIST, @NASA, @USDA, @us-department-of-homeland-security

Additional Information

Overview

Lab Tech in Your Life is an interactive online experience that takes you inside an airport (Albuquerque Sunport International Airport) and a home to showcase technologies and innovations developed by federal labs. This experience, hosted on the FLC website, is a way to show appreciation for federal labs, provide a visual experience for labs to share with their audiences, and show the value of taxpayer-funded research and development efforts.

www.federallabs.org
Goals
- Increase views of Lab Tech In Your Life
- Increase awareness and appreciation of the work of federal labs
- Encourage support for federal R&D funding
- Support interest in #STEM careers in the federal government

Call to Action
- View and share Lab Tech in Your Life

Handles, Links & Hashtags

Handles:
- FLC: @FederalLabs
- Albuquerque Airport: @ABQSunport
- NIST: @NIST
- NASA: @NASA
- LLNL: @Livermore_Lab
- USDA: @USDA
- USDA ARS: @USDA_ARSR
- Sandia National Laboratories: @SandiaLabs
- NOAA: @NOAA
- Air Force Research Lab: @AFResearchLab
- DHS: @DHSgov

Links:
- LTIYL landing page: https://federallabs.org/successes/labtech-in-your-life
- YouTube promo video (airport): https://www.youtube.com/watch?v=Zeu0uV0lnMw
- YouTube preview video (home): https://www.youtube.com/watch?v=icASZiM8lU8

Hashtags:

www.federallabs.org
- #FedLabsRock
- #FederalLabs
- #LabTechInYourLife
- #STEM
- #innovation